

# Bubbles will NOT Clean Your Clothes!

## Did you know?

- For many years, air and chemical reactions were used to develop bubbles in the washer.
- This technology has been shown to cause adverse effects on Energy Star rated washers, so most detergent manufacturers have stopped using that technology.
- The new High Efficiency (HE) detergents are designed to offer concentrated cleaning power without the visual effects we're used to seeing.
- Energy Star washers use approximately five gallons of water during the wash process.
- Traditional top-load washers use 12 - 15 gallons of water during the wash process.

## Too much detergent may:

- Cause skin irritation
- Discolor or gray your clothing
- Cause the washer to malfunction

ASI recommends using HE detergent or half the manufacturer's recommendation for regular detergent.

**Please do not use powdered laundry detergent.**